

**Protect your water.**  
**It's just beneath your feet.**



**Fresno Metropolitan  
Flood Control District**

Water is the most vital resource in the Valley. If you think about it, water has an effect on everything we do in our day-to-day lives. From keeping our lawns green to washing our dishes, we depend on water. Water plays an important role throughout our community.

***For Agriculture ...***

Water is delivered through a network of canals that are managed by the Fresno Irrigation District. Water from the Kings and San Joaquin Rivers flows through our community – providing water for food that feeds a nation.

***For Industry ...***

Businesses in our community depend on clean water for food processing, manufacturing, health care and other related industries. A clean and reliable water source is necessary to support a healthy economy.

***For Home ...***

Every day we need clean water for drinking and bathing. Our community depends on water that is supplied primarily from groundwater. Protecting groundwater is essential to protecting public health.

***For Wildlife ...***

Our urban environment needs clean water in streams, lakes and ponds to provide nesting habitat for birds and other wildlife.

We're all responsible for keeping our water clean – for the future of the Valley, our community and our children.

And it starts at home.

By doing a few simple things, you can help protect the

water beneath our feet.

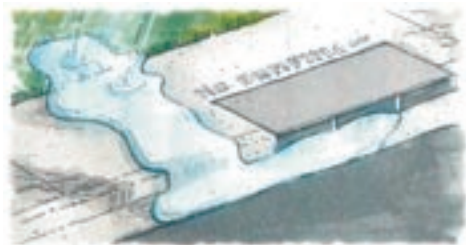
Look inside to find out what you can do.



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# Where does the storm water go?

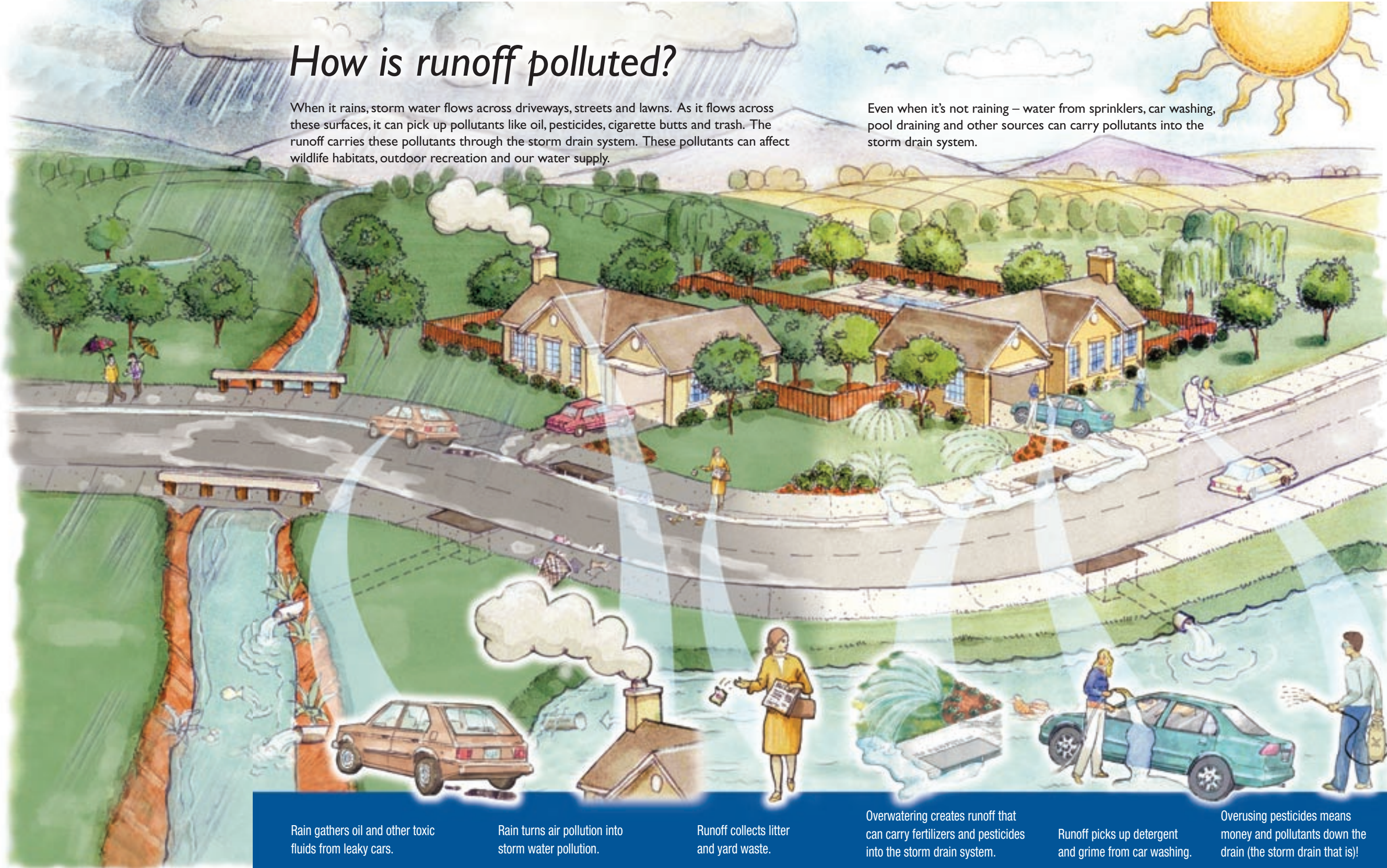
Rain and excess water from your home flow right to storm drains. It flows down streets, through gutters, into pipes to ponding basins, canals, creeks or the San Joaquin River. In these basins and waterways, runoff seeps through the soil and into groundwater – our drinking water supply. That's why it's important to keep storm drains and runoff clean.



# How is runoff polluted?

When it rains, storm water flows across driveways, streets and lawns. As it flows across these surfaces, it can pick up pollutants like oil, pesticides, cigarette butts and trash. The runoff carries these pollutants through the storm drain system. These pollutants can affect wildlife habitats, outdoor recreation and our water supply.

Even when it's not raining – water from sprinklers, car washing, pool draining and other sources can carry pollutants into the storm drain system.



Rain gathers oil and other toxic fluids from leaky cars.

Rain turns air pollution into storm water pollution.

Runoff collects litter and yard waste.

Overwatering creates runoff that can carry fertilizers and pesticides into the storm drain system.

Runoff picks up detergent and grime from car washing.

Overusing pesticides means money and pollutants down the drain (the storm drain that is!)

# Businesses help too!

It is important for everyone in our community to do their part to keep our water clean – that includes local businesses. Here in the Fresno/Clovis area, we are fortunate to have businesses helping to reduce water pollution by taking these simple steps:

- Recycling and disposing of wastes properly
- Protecting materials stored outdoors from leaking
- Maintaining equipment and vehicles
- Training employees in proper cleanup procedures
- Labeling storm drains with "No Dumping!" signs
- Handling materials with care to prevent spills and leaks



## How can you get involved?

Become a part of the Partners for Clean Storm Water Business Program and help keep our water and community clean. Join today! Call 456-8632.

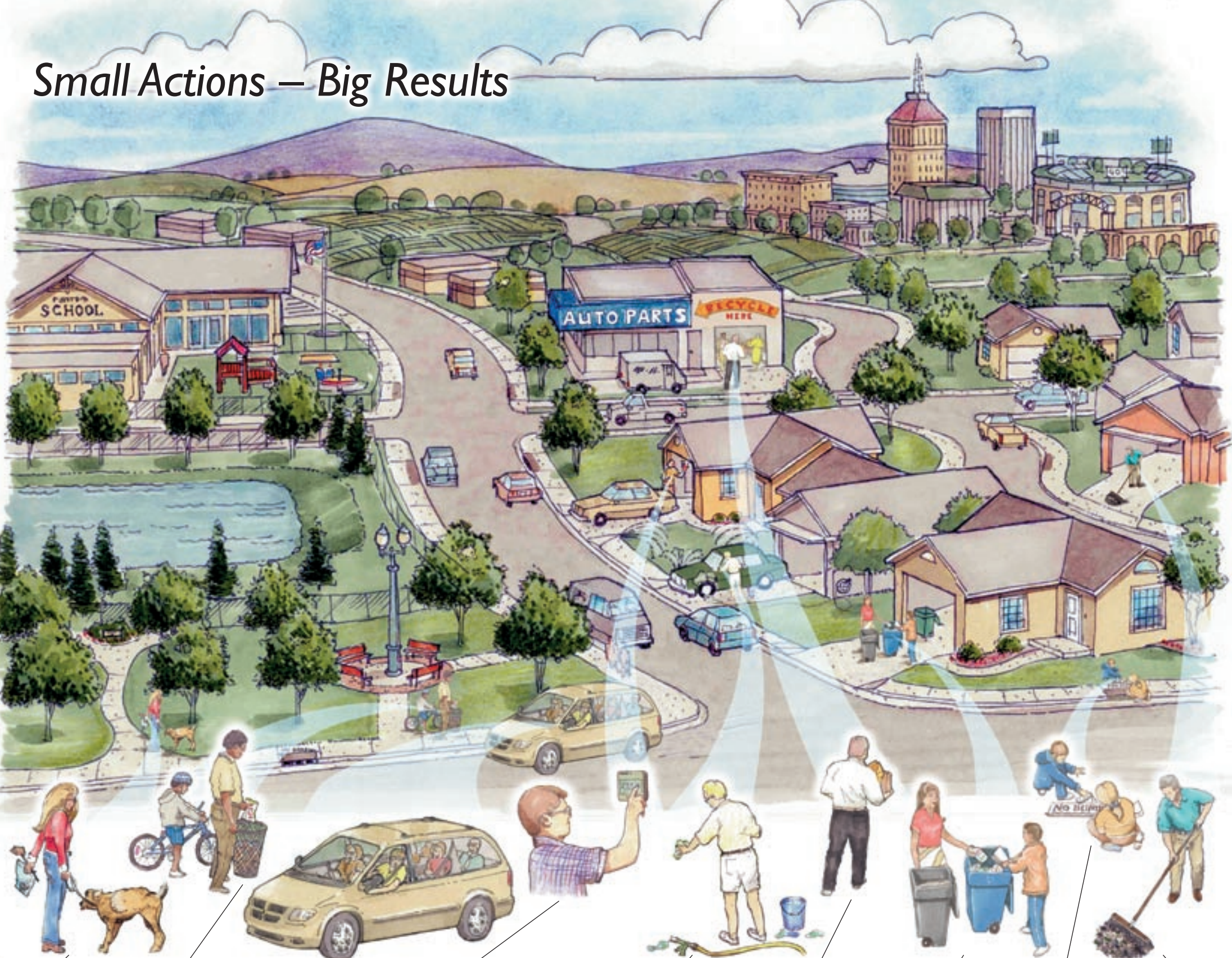
## School Programs

Storm water curriculum is available for use in the classroom. For information, call the Fresno Metropolitan Flood Control District at 456-3292.

## Clean Storm Water Grant Program

Schools and community groups can inquire about grants that are available to help supplement educational tools and promote stewardship practices. For more information, call the Fresno Metropolitan Flood Control District at 456-3292.

# Small Actions – Big Results



Bag, seal and throw away pet waste – it keeps runoff and streets clean.

Put litter in trash cans – it keeps our storm drains and community clean.

Carpooling cuts down on air pollution, which contributes to water pollution.

Set sprinkler timers so you don't overwater – it reduces runoff contamination from pesticides and fertilizers and helps maintain our water supply.

Use a shutoff nozzle to avoid unnecessary runoff.

Take unused paint, pesticides, fertilizers and other hazardous items to a Household Hazardous Waste drop-off event.

Recycle waste – it keeps litter off our streets and eases the strain on our landfill.

Volunteer to help label storm drains with "No Dumping!" signs.

Instead of hosing, sweep driveways and sidewalks – it prevents storm water pollution and conserves water.

## It's up to us!

We need clean water today and for future generations. Preventing storm water pollution is important and will help keep our community clean.



### Car Fluids

Inspect your car regularly to prevent and repair leaks. Don't dump motor oil or antifreeze down storm drains! Recycle motor oil and auto fluids. For more information about the curbside oil pickup program, call the City of Fresno at 621-1111 or the City of Clovis at 324-2604.



### Home and Garden

Maintaining our homes and gardens is necessary, but over-using chemicals is not. Buy household and garden products only in the amount needed and read and follow the label directions. Better yet, use alternative products. Avoid using lawn and garden products when rain is forecasted! Take all unused products to a Household Hazardous Waste (HHW) drop-off event. For more information on handling these products, or for details about the County's semi-annual drop-off events, call the Fresno County Department of Public Works and Planning at 262-4259. Or call the Fresno Metropolitan Flood Control District at 456-3292.



### Loose Litter

Litter hurts our community. It contaminates our water resources and clogs storm drains – causing floods in our neighborhoods. Be sure to properly dispose of garbage, pet waste and cigarette butts! For more information on litter control, go to [www.donttrashcalifornia.info](http://www.donttrashcalifornia.info).



### Paint

Paint keeps our homes looking beautiful, but it has an ugly effect on our water. Never wash paint into the gutter! Rinse water-based paintbrushes in sinks. Avoid oil-based paint! For more information on how to dispose of paints and varnishes, call the Fresno County Resources Division at 262-4259. Or call the Fresno Metropolitan Flood Control District at 456-3292.



### Accidental Spills

Cover hazardous material spills such as used motor oil or antifreeze with kitty litter, then sweep up and take it to an HHW drop-off event. Never hose spills into the gutter! For more information, call the Fresno County Department of Public Works and Planning at 262-4259. Or call the Fresno Metropolitan Flood Control District at 456-3292.

**Fresno Metropolitan Flood Control District**

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The **Clean Storm Water Program** is a  
cooperative effort of:

**Fresno Metropolitan Flood Control District**

**California State University, Fresno**

**City of Clovis**

**City of Fresno**

**County of Fresno**

in response to federal, state and local storm  
water quality regulations.

For more information on storm water quality regulations or to  
report illegal dumping, call 456-3292.



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